

JCPenney

Jan. 17- Feb. 16

Valentine's Day Jewelry Sale

up to
70% OFF

Fine & Fashion Jewelry
after Extra 30% Off*
with coupon
select styles

up to
55% OFF

Fine & Fashion Watches
after Extra 10% Off*
with coupon



**Beyond
a moment**
jewelry for forever love



A. save up to 79%
\$99.99* ea.

1/5 to 5/8 ct. t.w. lab-grown diamond¹

B. save up to 74%
\$799.99* ea.

1 to 1-1/2 ct. t.w. lab-grown diamond²

*See coupon for details.

**Limited Time
Special**

9 days only!
Jan. 17-25

save up to 85%

**\$449.99
ea.**

1 ct. t.w. lab-grown diamond studs¹ or
1 ct. lab-grown diamond round solitaire
ring² Color G-J, Clarity SI2-I1
Coupon excluded. Product details on back cover.

save 76%

**\$29.99
ea.**
**Diamonds &
Gemstones¹**
Yes, Please!

¹Details on
back cover.

2-pr.
set

2-pr.
set



JCPenney

Opening days special! 9 days only!
Jan. 17-25 | in store & jcp.com

Extra
35% Off**

select fine & fashion jewelry purchases
with JCPenney Credit Card & coupon
or Extra 15% Off** select watches



MC4639500003000000591135

ONLINE CODE: ILOVEYOU

OR

Extra
30% Off**

select fine & fashion jewelry purchases
any other way you pay
or Extra 15% Off** select watches



MC4639510003000000591130

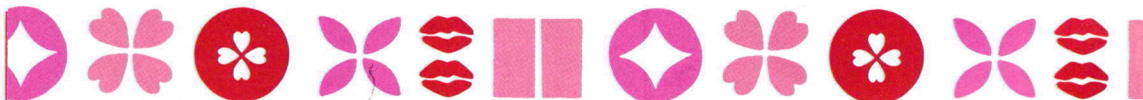
ONLINE CODE: ILOVEYOU

****Extra 35% off select original, regular and sale-priced fine and fashion jewelry purchases with your JCPenney Credit Card or JCPenney Mastercard or extra 30% off any other way you pay. Extra 15% off select watch purchases. Each offer good in store or at jcp.com, excluding taxes and shipping charges, 1/17/26-1/25/26. Dollar-off offers (including JCPenney CashPass Rewards) applied prior to companywide percent-off discounts or coupons. Full amount of purchase must be on the JCPenney Credit Card or JCPenney Mastercard to get the stated discount(s). Subject to credit approval. Does not apply to Best Value, Black Friday Deals, Clearance, Cyber Deals, Daily Deals, Doorbusters, Limited Time Specials, Lowest Prices of the Season, Power Penney Deals, Really Big Deals, ArtCarved Personalized Jewelry, Citizen Quartz Watches, Jewelry Trunk Shows, Modern Bride Design Your Dream Ring, Smart Watches, In-Store Services, Service Plans, Gift Cards, Closing Store purchases, current orders and prior purchases, or in combination with other coupon(s). In Puerto Rico stores, does not apply to Fossil and Michael Kors Watches. Coupon can be combined with earned JCPenney CashPass Rewards. Coupon cannot be used for payment on account. Coupon cannot be redeemed as cash or merchandise credit if merchandise is returned. No cash value. JCPenney may refuse, or limit the use of, any coupon and/or return for any reason, including reoccurring disruptive behavior. Additional exclusions and exceptions may apply, see jcpenny.com/exclusions or store associate for details. REPRODUCTIONS WILL NOT BE ACCEPTED.**

INSTRUCTIONS FOR JCP.COM ORDERS: Enter online code when prompted at checkout or call 1.800.322.1189 and mention the code.

Prices effective 1/17/26-2/16/26, unless otherwise noted. Items are subject to availability. "Original" and "regular" prices are offering prices that may not have resulted in sales, and intermediate markdowns may have been taken. Prices not effective in closing JCPenney stores. Prices and discounts in Alaska and Puerto Rico may differ from stateside prices and discounts. JCPenney reserves the right to limit returns or exchanges without a valid receipt. "Sale" events exclude Best Value merchandise. Percentages off original or regular prices, as shown, unless otherwise noted. Actual savings may exceed stated percentage off. MSRP represents a suggested price provided by our suppliers. MSRP may be rounded down the nearest whole dollar. Jewelry photos may be enlarged to show detail. Diamond carat weights (ct.) represent the approximate total weight (t.w.) of all diamonds in each setting, unless noted. Diamond solitaire weights may vary between .01 and .05 carat. Diamond total weights may vary between .01 and .08 carat. Some diamonds may consist of fewer than 17 facets. For all jewelry sets, diamond carat, weights (ct.) represent the approximate total weight (t.w.) of all diamonds combined. Gemstones and some diamonds may have been treated and may require special care.

*****14 Day Price Guarantee:** Within 14 days after purchase, if you find a lower, currently advertised price on an identical item at a competitor, just bring the ad to a JCPenney store and we'll match that price and refund you the difference. Does not include: JCPenney Salon Services, Optical, Portrait, In-Home Custom Window treatments or Services. For online purchases, call Customer Care at 1-800-322-1189. Purchases in Alaska and Puerto Rico are excluded.



up to

Jan. 17-Feb. 16

55% Off + Extra 40% Off***

Clearance & Closeout | Fine jewelry | select styles

***Discount taken at register. No coupon required. Clearance/closeouts percentages are based on regular and original prices. Intermediate markdowns may have been taken. Selections may vary by store, while supplies last. Offer valid in store only.



save 73%

\$19.99 Gemstones[†]
ea. Yes, Please!

Lab-created gemstone[‡] 283/483-5076, 5078, 5075, 7104, 2101, 2056, 2098, 7100, 7101, 3020, 2100, 7106, 8033, 3009, 7099
sale **\$29.99 ea.** for non-Rewards members reg. \$74.98 ea.

2-pc. set

3-pr. set

2-pc. set



2-pc. set

2-pc. set

2-pc. set

4-pr. set

3-pr. set

save 76%

\$29.99 Diamonds & Gemstones[†]
ea. Yes, Please!

1/20 to 1/10 ct. t.w. lab-grown diamond or lab-created gemstone[‡]
283/483-7072, 0108, 1097, 7088, 5018, 2156, 2153, 7073, 5055, 2161, 2168, 2169
sale **\$49.99 ea.** for non-Rewards members reg. \$124.98 ea.

save 78%

\$59.99 ea.

Diamonds[†]
Yes, Please!

1/5 to 1/4 lab-grown diamond[‡] 283/483-1076, 1073, 1077, 1075, 1094, 2114, 2131, 2115, 2138, 2139, 2149, 1080, 2143
sale **\$79.99 ea.** for non-Rewards members reg. \$274.98 ea.



2-pr. set

up to

Jan. 17-Feb. 16

55% Off + Extra 40% Off***

Clearance & Closeout | Fine jewelry | select styles



\$1140*** ea.

Le Vian® Grand Sample Sale™ Chocolate Quartz™ or Raspberry Rhodilite™ ring[‡] 638-5162, 5164
clearance **\$1900 ea.**
reg. \$7908.33-\$7916.67



\$960*** ea.

Effy Final Call™ amethyst earrings, pendant or ring[‡]
232/432-5095, 5094, 5093
clearance **\$1600 ea.**
reg. \$6194.69 ea.



*See coupon for details. †Details on back cover.

***Discount taken at register. No coupon required. Clearance/closeouts percentages are based on regular and original prices. Intermediate markdowns may have been taken. Selections may vary by store, while supplies last.

Up to 70% Off Bonus Buys & Red Bow Deals

after Extra 30% Off* with coupon | select styles



270/470-5494, 7057, 7724, 7631, 7633, 7302, 7751, 7701, 7951, 7779



bonus buy | save 70%
\$299⁹⁹ea.*

1/3 to 1/2 ct. t.w. natural or lab-grown
diamond†
sale \$428.56 ea.
reg. \$999.98 ea.
additional styles available

270/470-7301, 2229, 6216,
7743, 6258, 1811, 7482

270/470-7769, 5269, 5270,
7058, 7635, 7706, 7065

**If you love
yourself some
sparkle—**
take this as your sign.



270/470-2867, 4743,
1848, 1742, 2210



270/470-6170, 6213, 6171, 6260, 6209, 6212, 6314,
6138, 1672, 6172, 1674, 6294



293/493-7059, 6245, 6247, 5514,
0780, 1033, 1029



293/493-0768, 0786



bonus buy | save 73%
\$299⁹⁹* ea.
1-1/2 to 2 ct. t.w. lab-grown diamond[†]
sale \$428.56 ea.
reg. \$1124.98 ea.



293/493-0781, 0782,
0777, 2362



293/493-0783, 0784, 0785,
8197, 4318, 5505



bonus buy | save up to 73%
\$599.99* ea.

1 ct. t.w. natural or lab-grown diamond[†]
270/470-7986, 1190, 5476, 6385, 7725, 7972, 7665, 7727, 7439, 3893,
3965, 1693, 3570, 4806, 1819, 6290, 6012, 6198, 6356, 4563, 4793
sale \$857.13 ea. reg. \$1624.98-\$2249.98



bonus buy
save 55%
**\$177.75-
\$191.25***
Citizen women's or
men's two-tone
450/255-0664, 9030
sale \$197.5-\$212.50
reg. \$395-\$425

CITIZEN

bonus buy
save 55%
**\$191.25-
\$202.50***
Women's rose gold tone
or men's two-tone
051-6997, 450/255-9036
sale \$212.50-\$225
reg. \$425-\$450

BULOVA

*See coupon for details.

jcp.com | 5

Up to 70% Off Modern Bride Bonus Buys

after Extra 30% Off* with coupon | select styles

Modern Bride



save up to 66%
\$349.99* ea.

1/10 to 1/2 ct. t.w. lab-grown diamond†
274/474-9470, 5449, 2607, 6364, 2524,
2606, 6238, 6205, 5398, 4066, 3148
sale \$499.99 ea.
reg. \$937.48-\$1041.65



save 68%
\$299.99* ea.

1 ct. lab-grown diamond solitaire®
Color I, Clarity SI2
273/473-5308, 5310
sale \$428.56 ea.
reg. \$937.48 ea.

save 71%
\$599.99* ea.

2 ct. lab-grown diamond solitaire®
Color I, Clarity SI2
273/473-5312, 5314
sale \$857.13 ea.
reg. \$2083.32 ea.



save up to 73%
\$799.99* ea.

1 to 2 ct. t.w. lab-grown diamond†‡ Color H-I, Clarity SI1-I1
273/473-6018, 272/472-4192, 4043, 274/474-9457, 272/472-0845,
274/474-6352, 272/472-0679
sale \$1142.85 ea. reg. \$1874.98-\$2999.98



save up to 76%
\$999.99* ea.

1-1/4 to 2 ct. t.w. lab-grown diamond†‡ Color H-I,
Clarity SI1-SI2 272/472-6413, 6625, 273/473-7033,
272/472-4190, 0861
sale \$1428.56 ea. reg. \$3124.98-\$5208.32



bonus buy | save 65%
\$1199.99* ea.

2 ct. t.w. lab-grown diamond† Color I, Clarity I1
272/472-2914, 6590, 6591
sale \$1714.28 ea. reg. \$3499.98 ea.



save up to 68%
\$1099.99* ea.

1-1/2 to 2-1/2 ct. t.w. lab-grown diamond† Color H-I, Clarity SI1-I1 273/473-5158, 272/472-0793, 0794,
4219, 273/473-9066, 272/472-0881, 274/474-6377, 7180
sale \$1571.42 ea. reg. \$2916.65-\$3541.65



272/472-6608, 0674, 0862, 274/474-6378, 272/472-7950, 0877, 273/473-9536, 272/472-0882, 274/474-7172



272/472-2845



272/472-5968



272/472-2083, 2112, 6638, 274/474-6305, 1107, 1763, 6335, 2387, 6246



Show her some love—
with glam and gifts, of course.



save up to 71%
\$1799.99* ea.

2 to 4 ct. t.w. lab-grown diamond¹ Color H-I, Clarity SI1-I1
272/472-0874, 0688, 0687, 274/474-2391, 6371, 272/472-6412, 0875, 272/472-0971, 0876
sale \$2571.42 ea. reg. \$4791.65-\$6249.98



save up to 73%
\$2499.99* ea.

3 to 5 ct. t.w. lab-grown diamond¹ Color H-I, Clarity SI1
273/473-6093, 272/472-0689, 0776, 0837, 0973, 0878, 0879, 0880, 5940
sale \$3571.42 ea. reg. \$6499.98-\$9495.98

*See coupon for details.

jcp.com | 7

Up to 70% Off Bonus Buys & Red Bow Deals

after Extra 30% Off* with coupon | select styles



Up to 70% Off

Lab-Grown Diamond Solitaire Studs
Color F-G, Clarity SI1-SI2



\$499.99* pr.

1 ct. t.w. lab-grown diamond†
271/471-2193, 6055

sale **\$714.27 pr.** reg. \$1499.98 pr.
also in 1/2 ct. t.w.

\$699.99* pr.

2 ct. t.w. lab-grown diamond†
271/471-1007, 1377

sale **\$999.99 pr.** reg. \$2499.98 pr.

\$1499.99* pr.

3 ct. t.w. lab-grown diamond†
271/471-5134, 6074

sale **\$2142.84 pr.** reg. \$3999.98-\$4999.98

\$1999.99* pr.

4 ct. t.w. lab-grown diamond†
271/471-4103, 6073

sale **\$2857.13 pr.** reg. \$6749.98 pr.



new! | bonus buy | save 68%

\$1499.99* set

2-pc. set; 5 ct. t.w. lab-grown diamond†
Color G-H, Clarity SI2
271/471-8286

sale **\$2142.84 set** reg. \$4749.98 set



save up to 73%

\$99.99* set

3-pc. set; lab-created gemstone†
266/466-3126, 267/467-9029

sale **\$142.84 set** reg. \$324.98-\$374.98



save 71%

\$179.99* ea.

Lab-created gemstone†
266/466-2955, 8908

sale **\$257.13 ea.** reg. \$624.98 ea.



RED BOW
DEALS

save 77%

\$399.99* set

6-pr. earring set† 284-5007

sale **\$571.41 set** reg. \$1749.98 set



RED BOW
DEALS

save 72%

\$59.99* set

DiamonArt 3-pr. cubic zirconia stud sets†
292/492-9284, 9285, 9286, 8092

sale **\$85.70 set** reg. \$218.73 set

DiamonArt®
Simulated Diamonds



save 74%

\$79.99* set

2-pc. necklace & bracelet set†
290-3163, 3212

sale **\$114.27 set** reg. \$312.48 set

RED BOW
DEALS



Up to 75% Off Bonus Buys & Red Bow Deals

after Extra 30% Off* with coupon | select styles



Necklace & earring sets[†] 282-9018, 9019
sale \$199.98 set
reg. \$468.73 set

save up to 78%
\$139⁹⁹ set*



4-pr. set; cubic zirconia earring[†] 284-9009
sale \$199.98 set
reg. \$649.98 set



Rope chains[†] 281-1860, 1861, 1862
sale \$257.13 ea. reg. \$874.98 ea.

bonus buy | save up to 79%
\$179⁹⁹ ea.*



Mirror link necklaces[†] 282-9008, 9009, 4114
sale \$257.13 ea. reg. \$812.48 ea.



Cubic zirconia earring set[†] 284-5246
sale \$428.56 set reg. \$1249.98 set

bonus buy | save up to 76%
\$299⁹⁹ set*



3-pr. cubic zirconia earring set[†] 284-5006
sale \$428.56 set reg. \$1124.98 set



save 76%
\$299.99*
7.5" bismark bracelet[†] 282-3251
sale \$428.56 reg. \$1249.98

RED BOW
DEALS



save 78%
\$999.99*
Mesh bracelet[†] 282-3259
sale \$1428.56 reg. \$4684.38



RED BOW
DEALS



*See coupon for details.

jcp.com | 9



293/493-1359, 1361, 1363, 4322, 7685, 4347,
0357, 7690, 2540, 6741



293/493-7903, 5978,
5748, 4264, 4293,
6662

293/493-7097, 4256,
4954, 2844



293/493-8097, 6948, 3054, 3168, 3183, 6921, 0755



save up to 74%

\$69⁹⁹ ea.*

1/10 to 1/4 ct. t.w. natural or
lab-grown diamond[†]
sale \$99.99 ea.
reg. \$187.48-\$270.82
additional styles available



293/493-0729, 9521, 9953, 9954,
9523, 9984, 0713, 4505, 4507



Up to 70% Off Diamond Addiction

after Extra 30% Off* with coupon | select styles



save up to 72%
\$79.99* ea.

1/10 to 1/8 ct. t.w. natural or lab-grown diamond[®]
293/493-0721, 1245, 0697, 0717, 4341, 0139, 0445,
6476, 6470, 0449, 0631, 3041, 2862, 0554
sale \$114.27 ea. reg. \$208.32-\$291.65
additional styles available



29/493-2635, 1219, 1337, 1193, 0370,
6174, 6175, 0447

new!



293/493-2733,
4329, 1176



save up to 73%
\$99.99* ea.

1/10 to 1/4 ct. t.w. natural or
lab-grown diamond[®]
sale \$142.84 ea.
reg. \$291.65-\$374.98



293/493-0138, 7764, 1329,
4712, 0367, 0362



293/493-0365, 2865, 0575



*See coupon for details.

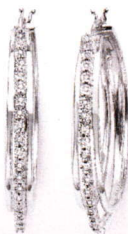
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293/493-1367, 4351, 4349, 4869, 2998, 0741, 0742, 0360,
0700, 4989, 3053



293/493-0273, 0743,
0744, 4866



293/493-6858, 2960, 8149, 2979,
2928, 4932

293/493-4447, 4441, 9821, 4372, 0441, 4290,
9526, 9573, 9401, 9400, 9299, 9017, 4662,
0144, 1395



save up to 70%
\$139.99* ea.

1/4 to 1/2 ct. t.w. lab-grown diamond[†]
 293/493-0352, 0404, 4321,
 4018, 1126, 5521, 5522, 0190, 4393,
 2164, 6574, 6576, 0788, 6979, 9935
sale \$199.99 ea. reg. \$374.98-\$479.15
 additional styles available



save 65%
\$179.99* ea.

Natural or lab-grown diamond accent to
 1/10 ct. t.w.[†] 270/470-7714, 7051, 2743,
 7528, 7905, 7906, 2562, 2464, 7907,
 2463, 2762, 6279, 1751, 6321, 6331,
 3636, 3637, 2719, 1859
sale \$257.13 ea. reg. \$520.82 ea.
 additional styles available



save up to 66%
\$249.99* ea.

1/6 to 1/4 ct. t.w. lab-grown diamond[†]
 270/470-7486, 7719, 7487, 7791, 7790, 7284,
 7722, 1730, 3916, 4786, 1849
sale \$357.13 ea. reg. \$729.15-\$749.98
 additional styles available



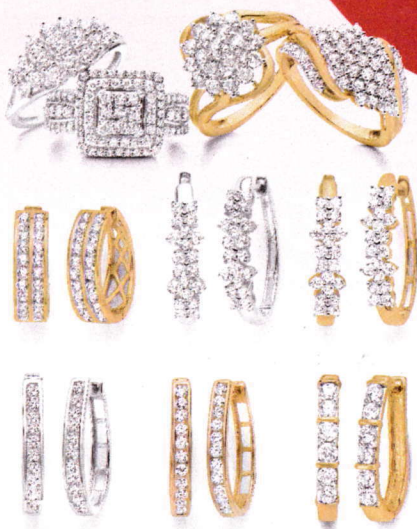
293/493-1399, 0795,
0794, 0149, 0150,
0153, 0174, 4034

save up to 77%

\$199⁹⁹* ea.

1/4 to 1 ct. t.w. natural or lab-grown diamond[†]

sale \$285.70 ea.
reg. \$520.82-\$874.98
additional styles available



293/493-0160, 6580, 0790, 0791, 0156,
0157, 0746, 3550

293/493-0748, 9933, 6859, 6875, 9692,
4472, 9020, 4908



save up to 73%

\$299.99* ea.

1/2 to 1-1/2 ct. t.w. lab-grown diamond[†]

293/493-4068, 0443, 4420,
6179, 0180, 9958
sale \$428.56 ea.
reg. \$874.98-\$1124.98
additional styles available



save 71%

\$249.99* ea.

1 to 2 ct. t.w. lab-grown diamond[†] 293/493-3262,
0120, 4629
sale \$357.13 ea.
reg. \$874.98 ea.





save up to 75%
\$499.99* ea.

3 to 4 ct. t.w. lab-grown diamond[†]
 293/493-0750, 0775, 1082, 1047, 1049,
 1051, 1050, 0731, 3381, 0732

sale **\$714.27** ea.
 reg. \$1499.98-\$1999.98



bonus buy | save up to 72%
\$699.99* ea.

Certified 1/2 ct. t.w. natural diamond[†] or 1 to 1-1/3
 ct. t.w. lab-grown diamond[†] 270/470-2738, 3684,
 3625, 3685, 2858, 7052, 4922, 0163, 5440, 1820,
 3912, 7739, 7619

sale **\$999.99** ea.
 reg. \$1999.98-\$2499.98



A B C D E F G H I



A-D. save 67%
\$1299.99* ea.

2 to 3 ct. t.w. lab-grown diamond[†]
 270/470-4774,
 4277, 9099

sale **\$1857.13** ea.
 reg. \$3999.98 ea.

E-F. save up to 67%
\$1799.99* ea.

4 ct. t.w. lab-grown
 diamond[†]
 270/470-9082, 4831

sale **\$2571.41** ea.
 reg. \$4999.98-
 \$5499.98

G. save 68%
\$1999.99* ea.

7 ct. t.w. lab-grown
 diamond[†]
 270/470-9116

sale **\$2857.13** ea.
 reg. \$6249.98 ea.

H-I. save up to 68%
\$2199.99-\$2499.99*

3 to 5 ct. t.w.
 lab-grown diamond[†]
 270/470- 4723, 4724

sale **\$3142.84-\$3571.41**
 reg. \$6499.98-\$7916.65

*See coupon for details.

save up to 70%
\$899.99* ea.

1 to 2 ct. t.w. natural
 or lab-grown diamond†
 or 3 to 5 ct. t.w. lab-grown
 diamond‡ 293/493-0753,
 0776, 0754, 2386, 0792,
 270/470-0164, 1771, 6286,
 6287, 1759, 4784, 4909, 2302,
 3772, 7931, 4761, 4772

sale \$1285.70 ea.
 reg. \$2499.98-\$2999.98
 additional styles available



save up to 71%
\$1799.99* ea.

5 ct. t.w. lab-grown diamond†
 270/470-5386, 4797
sale \$2571.41 ea.
 reg. \$5499.98-\$6249.98



save up to 67%
\$1299.99-\$5999.99*

2 to 4 ct. t.w. natural or lab-grown
 diamond‡ 270/470-6289, 6358,
 6024, 4923, 4924
sale \$1857.13-\$8571.41
 reg. \$3999.98-\$15624.98



save 71%
\$2499.99* ea.

10 ct. t.w. lab-grown diamond†
 270/470-5502, 4809
sale \$3571.41 ea.
 reg. \$8749.98 ea.



save 65%
\$1299.99* ea.

2 ct. t.w. lab-grown diamond†
 270/470-7783, 1881, 6208
sale \$1857.13 ea.
 reg. \$3749.98
 additional styles available

*diamond
 blossom*

Enchanted
Disney FINE JEWELRY

Up to 60% Off Enchanted by Disney Fine Jewelry

after Extra 30% Off* with coupon | select styles



Belle

293/493-7706, 8119, 7793,
7728, 2285, 0259, 0396,
0397, 6209, 6543, 6862, 9834

Moana

293/493-2313

Rapunzel

293/493-0635,
0641, 0633



save up to 62%

\$149⁹⁹ -
\$299⁹⁹*

Natural diamond accent to 1/5 ct. t.w.
&/or genuine or lab-created gemstone

sale \$214.27-\$428.56

reg. \$374.98-\$729.15
additional styles available



Tinker Bell

293/493-
2981,
0634, 0400

Cinderella

293/493-5708,
0230, 6447, 6440

Majestic Princess

293/493-1177, 6614, 0246



EVIL QUEEN



293/493-0216, 0217, 1192,
6446, 6547, 6548, 6601

Disney VILLAINS



MALEFICENT



293/493-1183, 2119, 5730, 6974, 6975,
6438, 6442, 6550, 6549, 0568, 0560

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*See coupon for details.

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Up to 70% Off Diamond Addiction

after Extra 30% Off* with coupon | select styles



Creating the perfect layer

1 Start with your first layer—this should be a bezel style or your favorite pendant.

3 Last and final layer should be a bold metal look such as a paperclip chain.

2 Your middle layer should be a dainty chain or tennis necklace.



bonus buy | save up to 70%
\$299.99-\$499.99*

1/10 to 1/3 ct. t.w. lab-grown diamond[†]
270/470-5259, 1189, 7742

sale \$428.56-\$714.27 reg. \$999.98-\$1499.98
additional styles available



save up to 70%
\$299.99* ea.

1/10 to 1/2 ct. t.w. natural or lab-grown diamond[†] 270/470-1129,
1130, 1189, 7769, 7910, 5261, 5259, 7634, 5260, 4788, 3412, 2322,
0159, 6360, 6362, 4560, 9097, 4832, 6257, 4741
sale \$428.56 ea. reg. \$729.15-\$1249.98 additional styles available



save up to 67%
\$899.99* ea.

2 ct. t.w. lab-grown diamond[†]
or 4 to 5 ct. t.w. lab-grown diamond[†]
270/470-2794, 2170, 2731, 0165, 2730,
293/493-3286, 0773, 3285, 0754
sale \$1285.70 ea.
reg. \$2499.98-\$2749.98
additional styles available



save up to 70%

\$349.99-\$899.99*

1 to 5 ct. t.w. lab-grown diamond[®] or 1/8 to 1 ct.
t.w. natural or lab-grown diamond[®] 270/470-1190, 6385,
7317, 6210, 5476, 7745, 293/493-1159, 1164, 0753
sale \$499.99-\$1285.70 reg. \$1041.65-\$2499.98
additional styles available



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1/3 to 2 ct. t.w. lab-grown
diamond[®] 270/470-6337,
6189, 6300, 1743, 1117,
1118, 1119, 1128
sale \$571.71-\$1428.56
reg. \$1249.98-\$3749.98
additional styles available

new!



save up to 66%

\$129.99-\$249.99*

1/10 to 1/2 ct. t.w. natural or lab-grown diamond[®]
293/493-4881, 4411, 9966,
6884, 0148, 0624, 4423, 9839
sale \$185.70-\$357.13 reg. \$374.98-\$749.98
additional styles available

*See coupon for details.

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LE VIAN Up to 40% Off Le Vian®
+ Extra 30% Off* with coupon | select styles



\$799⁹⁹-\$1599⁹⁹*

Le Vian® genuine gemstone &/or 1/4 to 3/8 ct. t.w. Chocolate Diamonds® &/or Nude Diamonds™
in 14k Honey Gold™ or 14k Strawberry Gold® or 14k Vanilla Gold®
636/836-3000, 1001, 1002, 6002, 6007, 679/879-1005, 6000, 6001
sale **\$1142.84-\$2285.70** reg. \$1874.98-\$5208.32
additional styles available



\$1599⁹⁹-\$1999⁹⁹*

Le Vian® genuine gemstone &/or 1/3 to 1-1/10 ct. t.w. Chocolate Diamonds® &/or Nude Diamonds™
in 14k Honey Gold™ or 14k Strawberry Gold® or 14k Vanilla Gold®
679/879-4025, 2007, 4002, 1002, 1022, 636/836-4003, 5013, 4000, 8001
sale **\$2285.70-\$2857.13** reg. \$4583.32-\$6249.98
additional styles available



\$2299⁹⁹-\$2999⁹⁹*

Le Vian® genuine gemstone &/or 1/4 to 1-7/8 ct. t.w. Chocolate Diamonds® &/or Nude Diamonds™
in 14k Honey Gold™ or 14k Strawberry Gold® or 14k Vanilla Gold®
636/836-1016, 4008, 4007, 1017, 5014, 5015, 679/879-4008, 1020, 5001
sale **\$3285.70-\$4285.70** reg. \$6499.98-\$8333.32
additional styles available

Up to 70% Off Lab-Grown Diamonds

after Extra 30% Off* with coupon | select styles



Lab-grown diamond studs^{‡0}

Color F-G, Clarity SI1-SI2 | 1/4 to 6 ct. t.w. available at jcp.com

\$199.99* pr.

3/8 ct. t.w. lab-grown diamond[‡]
271/471-4090
sale \$285.70 pr.
reg. \$624.98 pr.

\$299.99* pr.

5/8 ct. t.w. lab-grown diamond[‡]
271/471-4269
sale \$428.56 pr.
reg. \$874.98 pr.

\$499.99* pr.

1 ct. t.w. lab-grown diamond[‡]
271/471-2193, 6055
sale \$714.27 pr.
reg. \$1499.98 pr.

\$799.99* pr.

2 ct. t.w. lab-grown diamond[‡]
274/471-1464, 6070
sale \$1142.84 pr.
reg. \$2499.98-\$2999.98

\$1499.99* pr.

3 ct. t.w. lab-grown diamond[‡]
271/471-5134, 6074
sale \$2142.84.
reg. \$3999.98-\$4999.98

\$1999.99* pr.

4 ct. t.w. lab-grown diamond[‡]
271/471-4103, 6073
sale \$2857.13 pr.
reg. \$6749.98 pr.



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1/2 ct. lab-grown diamond[‡]
271/471-7059, 3315
sale \$428.56 ea.
reg. \$999.98 ea.

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1 ct. lab-grown diamond[‡]
271/471-3280, 3284
sale \$857.13 ea.
reg. \$1749.98-\$1999.98

save 71%

\$999.99* ea.

2 ct. lab-grown diamond^{‡0}
Color H-I, Clarity SI1-SI2
271/471-3288, 3285
sale \$1428.56 ea.
reg. \$3499.98 ea.

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Up to 65% Off Sterling Silver

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bonus buy | save up to 73%

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1/10 ct. t.w. lab-grown diamond[§]
Color G, Clarity SI1-SI2
271/471-1356, 2270, 2269, 5013, 1012
sale \$57.13 ea.
reg. \$124.98-\$149.98



bonus buy | save up to 72%

\$69.99* ea.

1/5 ct. t.w. lab-grown
diamond[§] 271/471-1353,
2271, 2272
sale \$99.99 ea.
reg. \$199.98-\$249.98



save up to 69%

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1/4 to 1/3 ct. t.w. lab-grown
diamond[§] 271/471-7053,
4294, 4296, 7061
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reg. \$249.98-\$324.98



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\$199.99* ea.

3/8 to 1 ct. t.w. lab-grown diamond[§]
271/471-9112, 8289, 8290, 2301, 2300, 6052
sale \$285.70 ea. reg. \$624.98 ea.



2-pc. set

save up to 75%

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2 ct. t.w. lab-grown diamond[§]
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sale \$714.27 ea. reg. \$1458.32-\$2083.32



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\$59.99* ea.

1/10 ct. t.w. color-
enhanced black diamond[§]
271/471-2307, 2308, 2306, 2311
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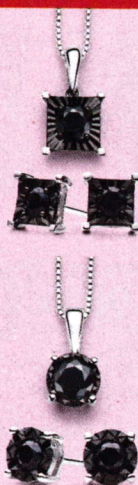
\$79.99* ea.

1/4 ct. t.w. color-enhanced black
diamond[§] 271/471-2268, 3273, 2305, 2309
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black diamond[§]
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sale \$257.13 pr. reg. \$416.65 pr.

save 60%

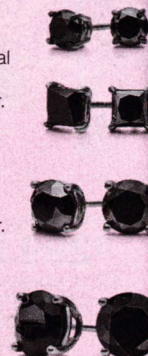
\$249.99* pr.

1 ct. t.w. color-enhanced natural
diamond[†] 271/471-1887
sale \$357.13 pr. reg. \$624.98 pr.

save 64%

\$599.99* pr.

2 ct. t.w. color-enhanced
natural diamond[†]
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sale \$857.13 pr. reg. \$1666.65 pr.
also available in 3 ct. t.w.



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\$499.99* pr.

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271/471-5110
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reg. \$1749.98 pr.

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Our better quality. Color H-I, Clarity I2



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\$1299.99* pr.

1 ct. t.w. natural diamond‡
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reg. \$3749.98 pr.

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save 73%
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1/2 ct. t.w. lab-grown diamond†
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sale **\$285.70 pr.**
reg. \$749.98 pr.

save up to 75%
\$299.99* pr.

1 ct. t.w. lab-grown diamond†
271/471-1456, 4301
sale **\$428.56 pr.**
reg. \$1124.98-\$1249.98



2-pc. set

2-pc. set

2-pc. set



267/467-3343, 5221, 6036, 1275,
1076, 8154, 7610, 3206, 3968, 4029,
266/466-3831, 5389

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Genuine &/or lab-created
gemstone†
sale **\$71.41 ea.**
reg. \$124.98-\$149.98
additional
colors available



new!



new!

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267/467-8205, 266/466-5386,
267/467-9958, 266/466-3691, 5388,
3114, 267/467-6975, 6976, 7346



Amethyst is
February's birthstone

267/467-3052, 3180, 3100, 9082,
9087, 6627, 6615, 6653, 1667, 1672,
6198, 7484, 3131, 3098, 7531, 8037



266/466-2200, 8918, 8922, 6125,
5387, 5390, 5391, 4270, 4269,
4271, 267/467-3057, 5626, 7307

new!

new!

2-pc. set

2-pc. set

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Genuine &/or lab-created gemstone*

sale \$114.27 ea.
reg. \$199.98-\$249.98

267/467-6330, 3133, 5384,
266/466-3868, 267/467-8201,
1299, 266/466-1293, 1283,
267/467-1150, 266/466-4268

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Genuine, simulated &/ lab-created gemstone*

267/467-7324, 266/466-7322, 7298, 267/467-7330,
7325, 7327, 7329, 266/466-5368

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new!

new!

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\$299.99-\$499.99*

Ruby**** genuine &/or lab-created gemstone & 1/20 to 1/4 ct. t.w. natural diamond* 267/467-2029, 8051, 1166, 5007, 6398, 1169, 266/466-4537, 4536, 267/467-8222, 266/466-5380, 267/467-7599, 266/466-3182

sale \$428.56-\$714.27 reg. \$833.32-\$1458.32

****Rubies are treated to enhance their beauty and may require special care.

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100 FACET Certified Lab Grown Diamonds

Did you know... MORE FACETS mean MORE SPARKLE.



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\$3499.99* ea.

3-3/8 to 3-1/2 ct. lab-grown diamond;
3-1/2 or 3-3/8 ct. center stone^o
Color F, Clarity VS2 273/473-6073, 6074
sale \$4999.99 ea.
reg. \$10416.65 ea.



save 67%

\$2199.99* ea.

2-1/4 ct. lab-grown-diamond^o
Color F, Clarity VS2
273/473-6070
sale \$3142.85 ea.
reg. \$6666.65 ea.

GROWN GORGE[♥]OUS. DIFFERENCE

CHARACTERISTICS	TRADITIONAL NATURAL ROUND DIAMOND	GROWN GORGE [♥] OUS 100 FACET LAB GROWN DIAMOND
Are they diamonds?	Yes	Yes
Physical properties	Identical Chemical Composition	Identical Chemical Composition
Number of facets	58 facets	100 facets
Brilliance and sparkle	Standard sparkle	More brilliance with 42 additional facets
Diamond clarity	Varies	Colorless FVS2
Size availability	Large stones are costly	Impressive 2, 3, 4 and 5 Carat sizes
Value	High cost for premium stones	Jaw-dropping affordable luxury
Available shapes	Limited by earth formation	Round, Oval, Princess, Radiant, Emerald, Marquise & Pear
Origin certainty	Can be difficult to verify source	100% known origin



Scan now,
Shop now!

Shop Grown
Gorgeous jewelry.



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\$3499.99* ea.

3-3/8 to 4-7/8 ct. t.w. lab-grown diamond;
2-1/4 or 3-1/3 ct. center stone^o Color F, Clarity VS2
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sale \$4999.99 ea. reg. \$10416.65-\$11458.32

Hello GORGEOUS.

Hello 2 to 5 Carats

Crafted with our exclusive **100 FACET CUT.** Nearly double the facets of a traditional diamond for MORE LIGHT, BRILLIANCE, SPARKLE.



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\$2999.99* ea.

3-1/7 to 3-5/8 ct. t.w. lab-grown diamond; 1-3/4 ct. or 2-3/4 ct. center stone⁹ Color F, Clarity VS2
272/472-0766, 274/474-7173
sale \$4285.70 ea.
reg. \$8333.32-\$9166.65



save up to 71%

\$599.99-\$999.99*

1/4 to 1 ct. t.w. lab-grown diamond⁹
Color F, Clarity VS2
274/474-7174, 7176, 7177, 7179
sale \$857.13-\$1428.56
reg. \$2083.32-\$2916.65



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4-7/8 ct. t.w. lab-grown diamond; 4-1/2 ct. center stone⁹ Color F, Clarity VS2
272/472-0760
sale \$5714.28 ea.
reg. \$12499.98 ea.

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All styles are available in 14K White or Yellow Gold or Platinum with additional Center Stone Shapes & CTTW.



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272/472-0763
sale \$7142.85 set reg. \$17499.98 set

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signature
by ModernBride
LAB-GROWN

Lab-grown diamond jewelry that's amazingly brilliant and surprisingly affordable, because your love has come full circle.



save 70%

\$2499⁹⁹* set

4-1/7 ct. t.w. lab-grown diamond; 4 ct. center stone^o
Color E-F, Clarity VS1-VS2
273/473-5154

sale **\$3846.14 set**
reg. \$8333.32 set



side view



save up to 69%

\$1299⁹⁹* set

1-1/2 to 2 ct. t.w. lab-grown diamond^o
Color G-I, Clarity SI1-I1
272/472-6161, 0681, 2591, 5943

sale **\$1857.13 set**
reg. \$3541.65-\$4249.98



save up to 72%

\$3999.99* set

5 to 5-1/2 ct. t.w. lab-grown diamond^o Color G, Clarity SI1-SI2
272/472-0778, 7921, 0772

sale **\$5741.28 set**
reg. \$13541.65 set

save 65%

\$4999.99* ea.

7-1/2 to 8-1/4 ct. t.w. lab-grown diamond;
6 ct. center stone^o Color G,
Clarity VS2-SI1 272/472-0864, 0865

sale **\$7142.85 ea.**
reg. \$14583.32 ea.

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\$6999.99* ea.

8-1/4 ct. t.w. lab-grown diamond;
8 ct. center stone^o
273/473-5316

sale **\$9999.99 ea.**
reg. \$19791.65 ea.

Up to 60% Off Signature by Modern Bride

after Extra 35% Off* with coupon | select styles



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set**

3-5/8 to 5 ct. t.w. lab-grown diamond;
2 or 3 ct. center stone⁹ Color F-G, Clarity VS2-SI1
272/472-7923, 273/473-1334

sale \$4285.70 set
reg. \$8958.32-\$9374.98



save 70%

**\$3999.99⁹⁹*
set**

5 ct. t.w. lab-grown diamond;
3 ct. center stone⁹ Color G-I, Clarity SI1-SI2
273/473-2330

sale \$5714.28 set
reg. \$13749.98 set



save 68%

**\$3299.99⁹⁹*
set**

4 ct. t.w. lab-grown diamond;
3 ct. center stone⁹
Color G, Clarity VS2-SI1
273/473-3182

sale \$4714.28 set
reg. \$10416.65 set

save 65%

**\$4299.99⁹⁹*
set**

6 ct. t.w. lab-grown diamond;
5 ct. center stone⁹
Color G, Clarity VS2-SI1
273/473-3184

sale \$6142.85 set
reg. \$12499.98 set



save up to 73%

Lab-grown diamond bridal set
Color H-I, Clarity SI1-SI2

**\$1299.99⁹⁹*
set**

2 ct. t.w. lab-grown diamond;
1 ct. center stone⁹
273/473-2304

sale \$1857.13 set
reg. \$4499.98 set

**\$1999.99⁹⁹*
set**

3 ct. t.w. lab-grown diamond;
2 ct. center stone⁹
273/473-2284

sale \$2857.13 set
reg. \$7999.98 set

**\$2999.99⁹⁹*
set**

4 ct. t.w. lab-grown diamond;
3 ct. center stone⁹
273/473-7099

sale \$4285.70 set
reg. \$11249.98 set

**\$4299.99⁹⁹*
set**

5 ct. t.w. lab-grown diamond;
4 ct. center stone⁹
273/473-7114

sale \$5714.28 set
reg. \$13749.98 set

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save 68%

\$699.99* ea.

1 ct. t.w. lab-grown diamond[†] Color I, Clarity I1
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sale \$999.99 ea. reg. \$2249.98 ea.

save 70%

\$899.99* ea.

2 ct. t.w. lab-grown diamond; 1 ct. center
stone[‡] Color I, Clarity I1
273/473-6018
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Lab-grown diamond solitaires[‡]
Color G-J, Clarity VS2-I1

\$499.99* ea.

1 ct. lab-grown diamond round solitaire[‡]
273/473-0128
sale \$714.28 ea.
reg. \$3124.98 ea.

\$799.99* ea.

1 ct. lab-grown diamond fancy solitaire[‡]
273/473-6031
sale \$1285.70 ea.
reg. \$2499.98-\$3124.98

\$1299.99* ea.

1-1/2 ct. lab-grown diamond[‡]
273/473-7027
sale \$1857.13 ea.
reg. \$4166.65-\$5208.32

\$1999.99* ea.

2 ct. lab-grown diamond[‡]
273/473-7028
sale \$2857.13 ea.
reg. \$5624.98 ea.

\$2999.99* ea.

3 ct. lab-grown diamond[‡]
273/473-4046
sale \$4285.70 ea.
reg. \$8333.32-\$10416.65

\$3999.99* ea.

5 ct. lab-grown diamond[‡]
273/473-4072
sale \$5714.28 ea.
reg. \$12499.98 ea.
also available in 1/2 ct. & 3/4 ct.



new!

save 65%

\$1799.99* ea.

2 ct. lab-grown diamond[‡]
Color H-I, Clarity SI1-SI2
273/473-9079, 0119
sale \$2769.22 ea. reg. \$5208.32 ea.

Up to 65% Off Solitaire Plus

after Extra 30% Off* with coupon | select styles



save up to 68%
\$799.99* ea.

1 to 1-1/4 ct. t.w.
lab-grown diamond² Color H-I,
Clarity SI1-I1
273/473-2404, 4082, 5097, 5111
sale \$1230.76 ea.
reg. \$2291.65-\$2499.98



save 68%
\$1099.99* ea.

1-3/4 ct. t.w. lab-grown diamond;
1-1/2 ct. center stone³
Color H-I, Clarity SI1-SI2
273/473-4083
sale \$1571.42 ea. reg. \$3541.65 ea.



side view



save 67%
\$1699.99* ea.

2-1/5 to 2-3/4 ct. t.w. lab-grown diamond;
2 or 2-1/2 ct. center stone¹⁰
Color G-H, Clarity SI1-SI2
273/473-9074
sale \$2428.56 ea. reg. \$5208.32-\$5249.98



save 69%
\$1599.99* ea.

2-1/7 ct. t.w. lab-grown diamond;
2 ct. center stone⁹ Color H-I, Clarity SI2-I1
273/473-6026, 6055,
9076, 9545, 6049
sale \$2285.70 ea. reg. \$5208.32 ea.



side view



save up to 73%
\$1999.99* ea.

3-1/7 to 3-1/3 ct. t.w. lab-grown diamond;
3 ct. center stone⁹ Color H-I, Clarity SI2-I1
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sale \$2857.13 ea. reg. \$7291.65-\$7499.98

*See coupon for details.

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Hidden Halo

A halo of diamonds neatly tucked under the center stone, a hidden detail that wows when revealed



save 65%

\$699.99* ea.

1 ct. t.w. lab-grown diamond;
3/4 ct. center stone[†] Color
G-H, Clarity SI1-SI2
272/472-4745

sale **\$999.99 ea.**
reg. \$1999.98 ea.

save 70%

\$1499.99* ea.

2-1/4 ct. t.w. lab-grown
diamond; 2 ct. center stone[†]
Color G-H, Clarity SI1-SI2
272/472-6184

sale **\$2142.85 ea.**
reg. \$4999.98 ea.

save up to 72%

\$3499.99* ea.

5-1/3 to 5-1/2 ct. t.w. lab-grown diamond;
5 ct. center stone[†] Color G-H, Clarity
SI1-SI2 272/472-5234, 273/473-9480

sale **\$4999.99 ea.**
reg. \$10499.98-\$12499.98
additional shapes available



side view

Multi-Diamond Bridal

From love at first sight to the celebration of life's moments,
showcase your everlasting love and ensure she sparkles



save up to 72%

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1/2 to 1 ct. t.w. natural or lab-grown diamond[†]
272/472-2405, 1827, 5164, 274/474-2266, 6345, 272/472-0657
sale **\$999.99 ea.** reg. \$1666.65-\$2499.98



save up to 70%

\$2199.99* ea.

3 to 4 ct. t.w. lab-grown diamond[†]
Color H-I, Clarity SI1-I1
272/472-2405, 1827, 5164, 2266, 6345,
0657, 6490, 5469, 4197, 7952, 5907, 6127
sale **\$3142.85 ea.**
reg. \$6249.98-\$7499.98

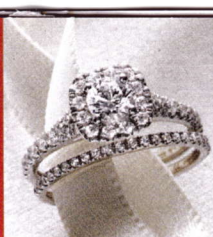
bonus buy | save 68%

\$2599.99* ea.

3 ct. t.w. natural diamond[†]
272/472-3595, 6046
sale **\$3714.28 ea.**
reg. \$7499.98-\$8249.98

Halo Bridal

A striking diamond, surrounded by a ring of smaller stones to make it even more dazzling



save up to 70%

\$799.99* set

7/8 to 1 ct. t.w. lab-grown diamond[†]
Color G-H, Clarity VS2-SI2
272/472-4160, 6158

sale \$1142.85 set
reg. \$2749.98 set

save 68%

\$1099.99* set

2 ct. t.w. lab-grown diamond; 3/4 ct.
center stone[†] Color I, Clarity I1
272/472-7892

sale \$1571.42 set
reg. \$3499.98 set

save 67%

\$1799.99* set

4 ct. t.w. lab-grown diamond;
1 ct. center stone[†] Color I, Clarity I1
272/472-6412

sale \$1799.99 set
reg. \$5499.98 set

Channel Bridal

A row of small diamonds set closely together in a channel for maximum sparkle



save 63%

\$1099.99* set

1-1/2 ct. t.w. lab-grown diamond[†]; 1 ct.
center stone Color F-G, Clarity VS2-SI1
272/472-4194

sale \$1571.42 set
reg. \$2999.98 set

save 68%

\$1199.99* set

1 ct. t.w. lab-grown diamond[†]
Color H-I, Clarity I2
272/472-0884

sale \$1714.28 set
reg. \$3749.98 set

save up to 68%

\$1299.99* ea.

2 ct. t.w. lab-grown diamond[†]
Color G, Clarity SI2
272/472-6638, 0773

sale \$1857.13 ea.
reg. \$3749.98-\$4166.65



save up to 70%

\$1599.99* set

1-1/2 to 3 ct. t.w. lab-grown diamond[†]
Color H-I, Clarity SI1-I1
272/472-4708, 2088, 5165, 7949

sale \$2285.70 set
reg. \$4249.98-\$5499.98

save 68%

\$2599.99* set

4 ct. t.w. lab-grown diamond[†]; 2 ct. center stone
Color G, Clarity SI1-SI2 272/472-6582

sale \$3714.28 set
reg. \$8333.32 set



*See coupon for details.

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LOVE
LIVES FOREVER

A trilogy ring is more than just a union of three perfect stones—
it represents every facet of your life together—yesterday, today & forever.



save up to 70%
\$799.99* ea.
1 ct. t.w. lab-grown diamond†
Color G, Clarity SI1-SI2
274/474-5426, 6340, 6352, 4437
sale \$1142.85 ea.
reg. \$2083.32-\$2708.32

**More
sparkle,**
less second-guessing.

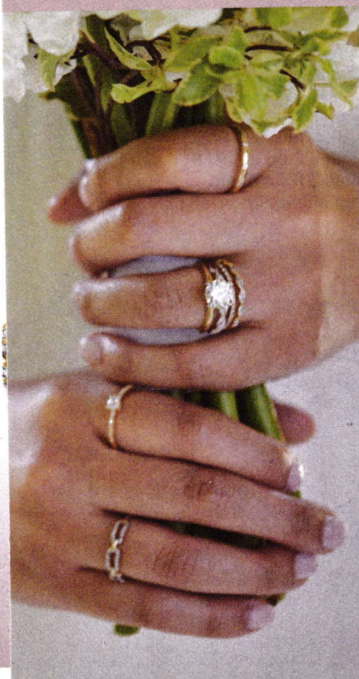


save up to 67%
\$1299.99* ea.
2 to 2-1/2 ct. t.w. lab-grown diamond†
Color H-I, Clarity SI1-I1
274/474-6335, 6305, 1107, 6246
sale \$1857.13 ea.
reg. \$3499.98-\$3999.98

save 65%
\$1999.99* ea.
2-1/4 ct. t.w. lab-grown diamond†
Color G, Clarity SI1-SI2
274/474-2349
sale \$2857.13 ea.
reg. \$5749.98 ea.



save 76%
\$2699.99* ea.
3 ct. t.w. lab-grown diamond†; 1-1/2 ct.
center stone Color G, Clarity SI1-SI2
274/474-5472
sale \$3857.13 ea.
reg. \$8333.32 ea.



**contour
bands**



ring guards



save up to 64%
**\$299.99-
\$499.99***
1/10 to 1/4 ct. t.w. natural
or lab-grown diamond†
274/472-1529, 4435, 6152,
3111, 1521
sale \$428.56-\$714.28
reg. \$833.32-\$1249.98



save up to 61%
**\$999.99-
\$1199.99***
1/2 to 1 ct. t.w. natural or lab-grown
diamond† 274/474-2374, 6332
sale \$1428.56-\$1714.28
reg. \$2291.65-\$3124.98

Up to 65% Off Wedding Bands

after Extra 30% Off* with coupon | select styles



Lab-grown diamond bands[†]
Color G-H, Clarity I2-I3

A-D. save 65%

\$249.99* ea.

1/4 ct. t.w. lab-grown diamond[†]

274/474-5395, 6241

sale **\$357.13 ea.**

reg. \$729.15 ea.

E-H. save 66%

\$349.99* ea.

1/2 ct. t.w. lab-grown diamond[†]

274/474-5398, 6237

sale **\$499.99 ea.**

reg. \$1041.65 ea.

I-L. save 64%

\$599.99* ea.

1 ct. t.w. lab-grown diamond[†]

274/474-4071, 5393

sale **\$857.13 ea.**

reg. \$1666.65 ea.

save 63%

\$999.99* ea.

1-1/2 ct. t.w. lab-grown diamond[†]

274/474-4295, 4301

sale **\$1428.56 ea.**

reg. \$2708.32 ea.

save 67%

\$1299.99* ea.

2 ct. t.w. lab-grown diamond[†]

274/474-4298

sale **\$1857.13 ea.**

reg. \$3958.32 ea.



save up to 68%

\$199.99* ea.

Diamond accent to 1/10 ct. t.w.

natural or lab-grown diamond[†]

274/474-6328, 9217, 2106, 6356,

4288, 4285, 6324, 4284, 6327,

2369, 4289

sale **\$285.70 ea.**

reg. \$520.82-\$624.98



save up to 70%

\$249.99* ea.

Diamond accent to 1/10 ct. t.w.

natural or lab - grown diamond[†]

274/474-1375, 6243, 6367,

5397, 9225, 1820, 6110,

5395, 6361, 2327

sale **\$357.13 ea.**

reg. \$729.15-\$833.32



save up to 58%

\$349.99* ea.

1/6 to 1/3 ct. t.w.

lab-grown diamond or

lab-created blue sapphire[†]

274/474-6360, 5476, 4280,

6366, 4290, 2330, 6326,

6304, 6362

sale **\$499.99 ea.**

reg. \$729.15-\$833.32



save up to 68%

\$399.99* ea.

1/4 to 1/2 ct. t.w.

lab-grown diamond[†]

274/474-4283, 9071,

9067, 9068, 9216, 6141

sale **\$571.42 ea.**

reg. \$1041.65-\$1249.98



save up to 70%

\$499.99* ea.

1/4 to 1 ct. t.w. lab-grown

diamond[†]

274/474-1525, 9073,

2602, 9215, 5113, 3146

sale **\$714.28 ea.**

reg. \$1354.15-\$1666.65



save up to 69%

\$699.99* ea.

1/2 to 1 ct. t.w. natural

or lab-grown diamond[†]

274/474-1764, 5112, 9359,

6203, 6354

sale **\$999.99 ea.**

reg. \$2083.32-\$2291.65

*See coupon for details.

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Up to 65% Off Wedding Bands

after Extra 30% Off* with coupon | select styles



save up to 61%

\$36.99-\$149.99*

2 to 6mm ring^{††}

275/475-7111, 1153, 7086, 1154, 7079, 1150, 1152

sale \$52.85-\$214.28

reg. \$83.32-\$374.98

save up to 74%

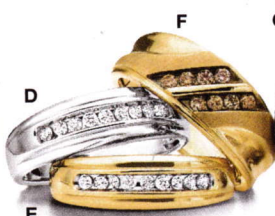
\$69.99* ea.

5 to 8mm stainless steel

or tungsten band 275/475-7153, 3013, 3042, 3149, 7034

sale \$99.99 ea.

reg. \$166.65-\$270.82



A & B. save 64%

\$599.99* ea.

1/10 to 1/8 ct. t.w.

natural diamond[†]

274/474-1466, 1388

sale \$857.13 ea.

reg. \$1666.65 ea.

C-H. save up to 57%

\$699.99* ea.

1/7 to 1/3 ct. t.w.

natural diamond[†]

274/474-6089, 6073,

6057, 6145, 1390

sale \$999.99 ea.

reg. \$1458.32-\$1874.98

I-K. save up to 63%

\$999.99* ea.

1/2 to 1 ct. t.w.

natural diamond[†]

274/474-1942, 6071

sale \$1428.56 ea.

reg. \$2499.98-\$2708.32



save up to 70%

\$179.99-\$899.99*

2 to 6mm band^{††}

275/475-2129, 2123, 2121, 2063, 2106

sale \$257.13-\$1285.70

reg. \$520.82-\$2708.32

save up to 68%

\$1299.99-\$1699.99

1 to 1-1/2 ct. t.w. natural

or lab-grown diamond[†]

274/474-1974, 6074, 1979

sale \$1857.13-\$2428.56

reg. \$2999.98-\$4791.65

**Go on,
show yourself
some love too.**

To love
is to
keep her
smiling—
and shining.

up to
75% OFF
Gold jewelry



save up to 70%
\$89.99-\$149.99*
Heart earrings¹⁰
284-2312, 2394, 2315, 6110
sale **\$128.56-\$214.27**
reg. \$299.98-\$499.98



save up to 73%
\$472.49-\$1499.99*
Heart jewelry¹⁰
286-3046,
282-6156, 9021
sale **\$674.99-\$2142.84**
reg. \$1499.98-\$5624.98



save 72%
\$224.99* set
Hoop sets¹⁰
284-5060, 5061, 5062
sale **\$321.41 set**
reg. \$812.48 set



save 75%
\$499.99*
10mm bangle¹
282-6118
sale **\$714.27**
reg. \$1999.98



*See coupon for details.

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65% Off Gold Addiction

after Extra 30% Off* with coupon | select styles

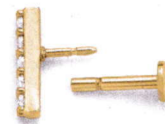


Gold ADDICTION

Stacked, Styled, and Trending



3-pc.
set



save up to 70%

\$159.99-\$452.81*

Gold Addiction earrings†

282-2377, 2350, 2378

sale **\$228.56-\$646.87**

reg. \$549.98-\$1437.48

save 68%

\$324.84-\$799.99*

Gold Addiction necklaces†‡

282-6157, 2337, 8088,
2374, 2347, 2351, 2362,
2364, 2346

sale **\$464.05-\$1142.84**

reg. \$1031.23-\$2656.23



save 68%

\$212.62-\$1279.68*

Gold Addiction rings or bracelets†‡

282-2352, 2353, 2340, 2380, 2363,
2356, 8085, 2339, 2338

sale **\$303.74-\$1828.12**

reg. \$674.98-\$4062.48



65% Off Silver Addiction

after Extra 30% Off* with coupon | select styles



Silver ADDICTION

Stacked, Styled, and Trending

save 68%

\$49.99^{set}*

2-pc. sets[§]
290-2238, 2239, 2240
sale \$71.41 set
reg. \$156.23 set
additional styles
available



save up to 70%

**\$49.21-
\$173.24***

Silver Addiction
necklaces[§]
290-2222, 2235, 2243,
2228, 2234, 2224,
7558, 2069
sale \$70.30-\$247.49
reg. \$156.23-\$549.98



save 68%

\$47.24-\$167.33*

Silver Addiction earrings & bracelets[§]
290-2223, 2227, 7561, 7563,
2226, 2231, 2232, 7556, 7557
sale \$67.49-\$239.05
reg. \$149.98-\$531.22



Minimal or many—
you shine, your way.

*See coupon for details.

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up to
75% OFF

Gold chains
select styles
sale \$164.05-\$8399.99
reg. \$468.72-\$23999.98

Here's
a reason
to buy
jewelry—
it's on sale



save up to 78%
**\$349.99-
\$449.99***

Sparkle ropes[†]
281-2397, 2398, 2399, 2400, 2401
sale \$499.98-\$642.84
reg. \$1499.98-\$2062.48
16", 18", 20", 22" & 24"



save up to 76%
**\$329.99-
\$379.99***

Infinity ropes[†]
281-1678, 1679, 1680
sale \$471.41-\$542.84
reg. \$1374.98-\$1562.48



save 75%
**\$379.99-
\$419.99***

Singapore chains[‡]
281-3696, 3697, 3754, 3753
sale \$542.84-\$599.98
reg. \$1562.48-\$1718.73
18" & 20"



save 76%
\$219.99-\$239.99*

Square pendant chains[‡]
281-6180, 1589, 1616, 1052
sale \$314.27-\$342.84
reg. \$937.48-\$999.98
18" & 20"



save up to 76%
\$189.99-\$289.99*

Solid bismark chains[‡]
281-6297, 6740, 5002
sale \$271.41-\$414.27
reg. \$812.48-\$1187.48
16", 18" & 20"

**MADE IN
ITALY**

Up to 75% Off Made in Italy Jewelry

after Extra 30% Off* with coupon | select styles



save 76%

\$299.99-\$359.99*

3mm figaro chains¹

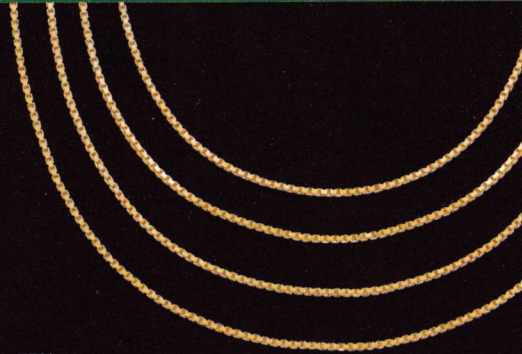
281-6154, 6493, 6496

sale \$428.56-\$514.27

reg. \$1249.98-\$1499.98

16", 20" & 22"

MADE IN ITALY



save 75%

\$529.99-\$679.99*

Solid box chain¹

282-3033, 6315, 3687, 5217, 3688, 7005,
3689, 6316

sale \$757.13-\$971.41

reg. \$2187.48-\$2812.48

18", 20", 22" & 24"

MADE IN ITALY



save up to 77%

\$399.99-\$799.99*

Paperclip necklace or bracelet¹

282-8076, 8078

sale \$571.41-\$1142.84

reg. \$1812.48-\$3374.98

7.5" & 18"

MADE IN ITALY



save up to 76%

\$449.99-\$999.99*

5mm sparkle rope necklace or bracelet¹

281-5016, 5017

sale \$642.84-\$1428.56

reg. \$1874.98-\$4124.98

MADE IN ITALY

**It's a
bracelet**
*that completes
your outfit*



save up to 73%

\$159.99-\$299.99*

Stretch mesh bracelets¹

282-5254, 5318, 5338, 5032, 5054, 5049

sale \$228.56-\$428.56

reg. \$574.98-\$1124.98

MADE IN ITALY



save 75%

\$199.99* ea.

Bracelets¹

282-2323, 2324, 2325, 2326

sale \$285.70 ea.

reg. \$812.48 ea.

MADE IN ITALY

*See coupon for details.

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From \$49.99 Gold Earrings



save 75%

\$49.99* pr.

Round, heart or square
cubic zirconia studs[†],
1-1/2 ct. t.w. equivalent
284-9000, 9001, 9002
sale \$71.41 pr.
reg. \$199.98 pr.



**RED BOW
DEALS**



**Get yourself
some sparkle**
don't wait for him

save 70%

\$89.99* pr.

Earrings[†]
284-2443, 4524, 8234, 8264
sale \$128.56 pr.
reg. \$299.98 pr.
additional styles available



save 70%

\$149.99* pr.

Earrings^{†‡}
284-2293, 2460, 7070, 8275
sale \$214.27 pr.
reg. \$499.98 pr.
additional styles available



save 70%

\$199.99* pr.

Earrings[§]
284-8059, 1426, 2303
2301, 8147
sale \$285.70 pr.
reg. \$674.98 pr.
additional styles available



save 71%

\$249.99* pr.

Earrings[§]
284-8185, 8197, 8088, 8199
sale \$357.13 pr.
reg. \$874.98 pr.
additional styles available



save 71%

\$299.99* pr.

Earrings[§]
284-8247, 284-9053,
1407, 3735
sale \$428.56 pr.
reg. \$1062.48 pr.
additional styles available



70% OFF*

All fine sterling silver & gold over silver chains

sale \$24.99-\$424.99

reg. \$62.48-\$1062.48

additional styles available

**Go ahead,
buy the chain**

*level up
your outfit*

bonus buy | save up to 73%

\$34.99-\$49.99*

Cubic zirconia heart pendant necklaces[§]

292-8135, 8158, 9005, 9006

sale \$49.99-\$71.41

reg. \$124.98-\$187.46

save up to 76%

\$59.99-\$69.99*

Rope chains[§]

290-2611, 2612, 2613, 2614

sale \$85.70-\$99.99

reg. \$218.73-\$299.98

MADE IN ITALY

save 68%

\$44.99* pr.

Earrings[§]

290-4107, 3192, 4099, 4103

sale \$64.27 pr.

reg. \$140.60 pr.

65% Off*

All DiamonArt cubic zirconia jewelry[§]

292-9300, 9298, 6000, 7001, 9301

8095, 9297, 3052

sale \$74.99-\$351.55

reg. \$187.48-\$781.23

additional styles available

DiamonArt[®]
Imitated Diamonds

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**Bring
home
the
gold—**
*you've been
eyeing it.*

save 75%
\$379.99-\$979.99*

Rope necklace or bracelet[†]
281-1069, 1067
sale **\$542.84-\$1399.98**
reg. \$1562.48-\$3999.98
8", 24"



save 76%
**\$2099.99-
\$2399.99***

Figaro chains[†]
281-6091, 6228
sale **\$2999.98-\$3428.56**
reg. \$8749.98-\$9999.98



save 76%
\$1299.99* ea.

22" curb or figaro necklace[†]
281-9210, 9211
sale **\$1857.73 ea.**
reg. \$5624.98 ea.

MADE IN ITALY



save up to 64%
\$179.99-\$1799.99*

Gold & fine silver men's rings
276-2009, 7117, 8727, 4001
sale **\$257.13-\$2571.41**
reg. \$479.15-\$4999.98



save up to 76%
\$379.99-\$2999.99*

Men's bracelets[†]
281-1067, 6116, 6555, 9205, 9206
sale **\$542.84-\$4285.70**
reg. \$1562.48-\$12499.98

MADE IN ITALY

Up to 75% Off Men's Jewelry

after Extra 30% Off* with coupon | select styles



save 76%

\$29.99* set

Cubic zirconia &
or stainless steel
287-4362, 4363
sale **\$42.84** set
reg. \$124.98 set



2-pc.
set

2-pc.
set

**RED BOW
DEALS**



save up to 73%

\$86.99-\$269.99*

Men's pendants and chains[†]

290-2173, 3773, 2012, 1359, 1426, 4134

sale **\$124.27-\$385.70** reg. \$312.48-\$937.48

additional styles available



save up to 68%

\$39.99-\$199.99*

Stainless steel men's pendants 287-4782, 4573,
4761, 4051, 4762, 4781, 4779, 3079, 4518

sale **\$57.13-\$285.70**

reg. \$124.98-\$520.81

additional styles available



save up to 68%

\$34.99-\$269.99*

Stainless steel men's bracelets
287-1020, 4513, 4576, 4763, 4764

sale **\$49.99-\$385.70**

reg. \$104.15-\$666.65

additional styles available



save up to 68%

\$39.99-\$129.99*

Stainless steel men's chains

287-2414, 4201, 4509, 4755, 4759

sale **\$57.13-\$185.70**

reg. \$124.98-\$312.48

*See coupon for details.

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Quadra collection
save 23%

\$344.25* ea.

Bulova Quadra women's or men's gold-tone
051-8488, 8427
sale **\$382.50** ea.
reg. \$450 ea.



save 23%

**\$267.75-
\$302.18***

Bulova women's two-tone or
silver-tone 051-8820, 9595
sale **\$297.50-\$335.75**
reg. \$350-\$395



Surveyor collection
new! | save 23%

\$363.38* ea.

Bulova Surveyor men's
silver-tone 051-1208, 1024
sale **\$403.75** ea.
reg. \$475 ea.

BULOVA
20-55% Off*

after coupon
select styles



save 23%

\$497.25-\$573.75*

Bulova men's brown strap or crystal
accent gold-tone 051-7900, 9589
sale **\$552.50-\$637.50**
reg. \$650-\$750

Sutton collection
save 23%

\$325.13-

\$363.38*

Bulova Sutton
women's two-tone
or gold-tone
051-0175, 1259
sale **\$361.25-\$403.75**
reg. \$425-\$475



Maquina collection
new! | save 23%

\$608.18-\$707.63

Bulova Maquina men's
blue strap or black IP
051-2183, 2247
sale **\$675.75-\$786.25**
reg. \$795-\$925





save 23%
\$286.88-\$302.18

Citizen women's crystal accent
 silver-tone or two-tone
 051-9648, 9649
 sale **\$318.75-\$335.75**
 reg. \$375-\$395

Tsuyosa collection
 save 23%
\$363.38* ea.

Citizen Tsuyosa men's silver-tone
 050-1151, 1236, 1884, 2355
 sale **\$403.75 ea.**
 reg. \$475 ea.



Rolan collection
 save 23%

\$378.68* ea.

Citizen Rolan men's gold-tone
 or two-tone 450/255-2004, 2005
 sale **\$420.75 ea.** reg. \$495 ea.



CITIZEN
20-55%
Off*

after coupon
 select styles

Now it's your turn,
to grab the watch that fits your vibe



Corso Collection
 save 23%

\$294.53-\$302.18*

Citizen Corso women's
 or men's two-tone
 051-6832, 6707
 sale **\$327.25-\$335.75**
 reg. \$385-\$395



Bianca collection
 save 23%

\$302.18-
\$344.25*

Citizen Bianca women's
 silver-tone or gold-tone
 051-9600, 9601
 sale **\$335.75-**
\$382.50
 reg. \$395-\$450



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Up to 55% Off Fashion Watches

after Extra 10% Off* with coupon | select styles



save 28%
\$48.96-\$54*

Timex women's or men's
two-tone or pink strap
039-1406, 1636, 6733
sale \$54.40-\$60
reg. \$68-\$75



TIMEX

save 28%
\$97.20-\$104.40*

Casio G-Shock men's
red or black strap
050-4744, 4746
sale \$108-\$116
reg. \$135-\$145



CASIO. G-SHOCK
ABSOLUTE THOUGHTLESS.

save 28%
\$72* ea.

Relic by Fossil women's
Queens Court gold-tone,
brown IP or two-tone
050-3132, 0367, 3074
sale \$80 ea.
reg. \$100 ea.



RELIC
— BY FOSSIL —

save 28%
\$39.60-\$46.80*

Armitron men's or
women's two-tone
050-1705, 0803
sale \$44-\$52
reg. \$55-\$65



ARMITRON

save 55%
\$19.99* ea.

Women's or men's
Geneva watches
039-2704, 9859
sale \$22.21 ea.
reg. \$45 ea.



GENEVA

save 58%
\$24.99* set

Women's & men's
boxed watch sets
039-9682, 9836
sale \$27.77 set
reg. \$60 set



Up to 75% Off Fashion Silver & Fashion Jewelry

after Extra 30% Off* with coupon | select styles



**\$10
& under**



save up to 65%

\$9.79* ea.

Fashion jewelry boxed gifts
select styles

sale \$13.99 ea. reg. \$26-\$28

MONET®

Liz Claiborne



save up to 51%
\$5.88-\$17.15*

Bijoux Bar jewelry
& hair accessories
select styles
sale \$8.40-\$24.50
reg. \$12-\$35

bijoux
BAR



save 51%
\$5.88-\$25.48*

Monet jewelry
select styles
sale \$8.40-\$36.40
reg. \$12-\$52

MONET®



save 51%
\$4.90-\$19.60*

Liz Claiborne jewelry
select styles
sale \$7-\$28
reg. \$10-\$40

Liz Claiborne®



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Silver Or Gold-Plated Boxed Jewelry Sets

select styles



\$13.99*

save 76%
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